

AutoinExpo

www.autoinexpo.com

Online Exhibition Platform for Automotive Industry



AUTOIN

Automotive Industry Global Business Partner



Greeting

AUTOIN is leading the service change for automotive companies to expand the global business.

We are continuously investing and developing technology based on communication and trust with our customers, and we are taking the lead in pioneering overseas markets through specialized global services that demonstrate our professional capabilities.

Name of Company	AUTOIN Inc.
Founded	2016. 10
Business Type	Service, Wholesale/Retail
Business Item	Provide Database/Online Data, E-commerce, Visual Graphic Design, Application Developer and Publisher, Exhibition Agency
Contact	+82) 1644-1393 service@autoingroup.com
Corporate Website	www.autoingroup.com

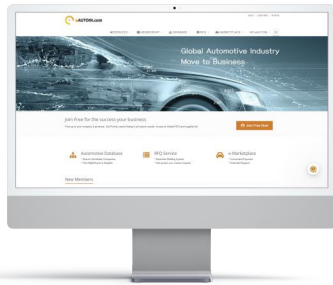
Businesses

What we do

It provides a variety of services including online services for the automotive Industry, content production, commercialization of automotive companies, and exhibition business.

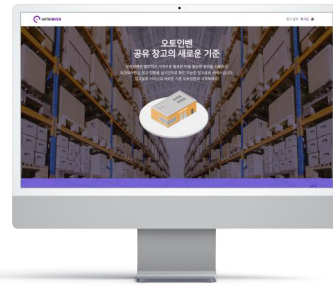
Online Services

Value creation through continuous R&D for future technologies



eAUTOIN.com

Global B2B platform for automotive industry



AUTOINVEN

Warehouse information sharing and IoT-based smart warehouse management system

Content production

Various design solutions that increase the value of companies and products

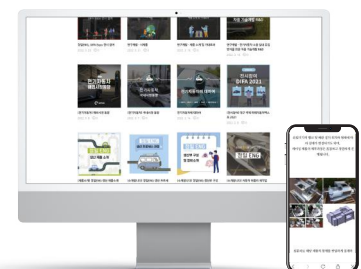
Trendy design and production that enhances professionalism and brand value for customer satisfaction with customized design that reflects the concepts of companies and products



Commercialization of automotive companies

Integration solutions for commercializing automotive for automotive companies

Support for commercialization such as marketing and consulting to help small and medium automotive manufacturers pioneer overseas markets and promote their export businesses



Introduction to AutoinExpo



Online Exhibition Platform for Automotive Industry

AutoinExpo provides various promotional and marketing programs so that automotive manufacturing companies can explore potential domestic and foreign partner companies and advance into the global market through the operation of the automotive exhibition hall.

As the non-face-to-face businesses are increasing, partner companies which seek for new parts suppliers by operating online exhibition halls to proactively respond to the changing industry can conveniently meet domestic and foreign automotive companies which manufacture and supply various automotive online, and participating companies can find new buyers and create their new sales results and pioneer new markets. We support participating companies to identify the industry trends in the automotive industry, and build the networks between companies through our various programs.

To proactively respond to the fast-changing automotive industry with increased non-face-to-face business activities, there is AutoinExpo, an online exhibition platform for domestic and foreign automotive manufacturing companies.

Create opportunities for business expansion through AutoinExpo's various programs. It will become a window for businesses between domestic and foreign automotive companies.



Open 365 days a year

Always-on online marketing beyond the constraints of time and space



Enterprise-tailored online booths

Intuitively visualize the company's marketing materials, such as company profile, product introduction, promotional videos, catalogs, etc.



Search Engine Optimization (SEO) marketing

Strengthen digital marketing by increasing the exposure of corporate profile and product information on domestic and foreign search portals such as Naver and Google.



Operating a variety of online programs

Operate customized consulting sessions for buyers matching, webinars for experts in the automotive industry, and domestic and foreign purchasing policy briefing sessions.



Real-time business news

Provide the information on domestic and foreign industry trends and supporting projects related to automobile parts.

AutoInExpo is an online exhibition platform for automotive companies specializing in the automotive industry. Participate in the exhibition program conveniently anytime, anywhere without time and space restrictions.

Online Exhibition Hall



1F

Purchasing policy briefing session

Online briefing session on the policy for development and purchase of parts for future automobiles.

Online exhibition hall

Easy to search for participating companies by subdividing the automotive groups into 8 fields.

Notice

Information related to the automotive industry

2F

Webinar

Lectures by experts with the overall automotive industry

Consulting session for buyers matching

Creating export results through consultation with buyers

* When building a premium booth, a corporate promotion banner is registered in the main hall.

Digital Booth



① CI

Connecting to the corporate homepage.

② Exhibiting products

Register up to three products.

③ Display

Link to corporate promotional videos and YouTube links.

④ Company profile and product introduction

Exposing e-catalog and brochure for the company and the products

⑤ Registration of business card

Registration of the business card of the person in charge of the exhibition

⑥ Business consultation

Matching meetings, inquiries

⑦ Community

Share corporate news in real time.

⑧ Promotion banner

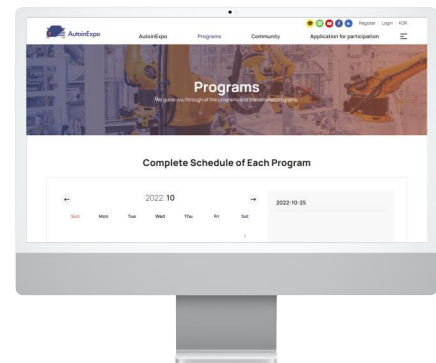
Register the image banner for promoting company profile and product introduction

Programs

Online programs

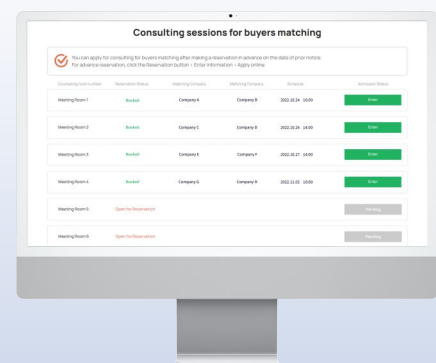
1. Complete Schedule

- The complete schedule of the online programs will be notified so that you can participate after checking the necessary programs in advance.
- In the case of the consulting sessions for buyers matching, advance reservation is required to coordinate the schedule between the participating company and the buyer.



2. Online consulting sessions for buyers matching

- By arranging the consulting sessions for matching domestic and foreign buyers and participating companies, we satisfy mutual needs, and support the achievement of export performance such as executing MOUs.
 - Analyzing the needs of automotive companies and match buyers
 - Monitoring to create performance continuously



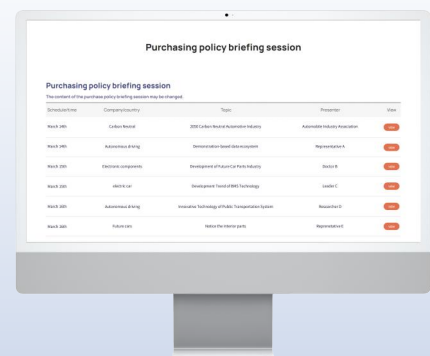
3. Webinars for experts in the automotive industry

- We invite domestic and foreign experts in the automotive industry and its up · down stream industries to hold webinars on various topics related to future automotive and industries.
 - Presenting the direction for the trends, policies, etc.
 - Webinar on in-depth topics that can be viewed by participating companies and the general public



4. Purchasing policy briefing sessions

- To respond to the rapidly changing automotive industry and the future automotive industry, we hold purchasing policy briefing sessions.
 - Briefing related to trends of purchasing parts
 - Providing the direction for exploring new markets for participating companies



Guide on booth type and fees

	Standard Booth	Premium Booth
Initial construction cost	USD 1,000 / year	USD 2,500 / year
	A booth can be operated for one year at the time of initial construction of the booth. After that, inquire for a separate monthly operating fee.	
Booth Production	<ul style="list-style-type: none"> · Booth design : Select one of the provided types · Production of promotional banners : Images for promotion of company profile and product introduction (including 1 correction feedback) 	<ul style="list-style-type: none"> · Booth design : Customized production · Production of promotional banners : Images for promotion of company profile and product introduction (including correction feedbacks 3 times)
Marketing Support	<ul style="list-style-type: none"> · Search Engine Optimization (SEO) marketing · Corporate promotion through social media channels (Naver blog, Facebook, LinkedIn) 	<ul style="list-style-type: none"> · Search Engine Optimization (SEO) marketing · Corporate promotion through social media channels (Naver blog, Facebook, LinkedIn) · Priority buyer matching service · Displaying a banner at the entrance of the exhibition hall + Improving local ranking for corporate search

	Promotional materials production	Marketing support
AutoinExpo Special Services	<ul style="list-style-type: none"> · Catalog/e-catalog production (Ko/En) · Promotional video production (Ko/En) · Leaflet production (Ko/En) · Newsletter production <ul style="list-style-type: none"> · Production of card news · Flyer production (Ko/En) · Production of X banner and placard 	<ul style="list-style-type: none"> · Overseas market research · Finding overseas buyers · Support for participation in domestic and international exhibitions

* Only the companies participating in AutoinExpo can receive services at reasonable costs. Please inquire for a separate estimate for additional costs for each special service.

Guide on Application for Participation



Request for quotation

Click the Request E-quotation button on the application guide on the website to fill out the form and apply. When you apply for a request for an quotation, the relevant staff in charge will contact you as soon as possible, give you consultation for detailed matters, and then calculate the quotation and send it to you.

Submission of application for participation and required documents

- Download the form of application for participation from the website, fill it out, and send it to service@autoinexpo.com.
- The submission of the application is completed when the online application for participation and required documents are submitted.
- Data required for uploading the digital booth can be uploaded later.
- Required documents :
 - Application for participation
 - One (1) copy of consent for providing personal/company information
 - One (1) copy of business registration certificate
 - Necessary materials for booth installation (photos, videos, catalogs, etc.)

